

**October 2015 Almond Position Report**

Another Cartoon Inside.....(free time does that)

October 2015 shipments are 162.5 million pounds. This is down 20% from the October 2014 shipments of 204.6 million pounds.

**2015 Almond Supply**

Carry-in from the 2014 crop:	376 million pounds
2015 crop forecasted supply:	1.8 billion pounds
Less 2% loss / exempt:	36 million pounds
Less commitments:	445 million pounds
Less shipments:	431 million pounds
Remaining Supply:	1.26 billion pounds

***HEAR YE, HEAR YE!*<sup>1</sup>**

*I sayeth unto thee - Almond demand hath disappeared forever! (-15% v. 2014) It hath gone from the shores of Europe (-12%). It hath gone from the land of the Orient (-13%). It hath gone from the Promised Land of the Arabs and the Jews (-53%). It hath gone, dare it be said, even from the glorious New World (-21%)....Exports smitten down to '08 levels, domestic to '11 levels.*

*All hope is lost. Fie! Lost forever. Hark! The trees shall be cutteth down, thy fields shalt lie fallow and the harvesters shalt run no more. No crop shalt ever be grown again as the soil turns to dust and markets wither forevermore (lest we receive The Child or, for our Hispanic friends, El Niño).*

*Devalued currencies, wars, insurrections, defaults, ivory smuggling, Lamar Odom's drug orgy and innumerable crises on every continent hath ushered in the plummeting of prices....A veritable return to Sodom & Gomorrah, heralded by gay marriage, legalized marijuana, and perhaps....perhaps indeed even by \$5 Nonpareil?....Demand hath been blown away like Kansas' Dust in the Wind....nay, like a Dirty Harry antagonist, ye punk. Any hope for salvation hath been torn asunder...at least until more is known about the size of this crop and the new crop.*

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<sup>1</sup> This entire narrative is in jest. Please find something else by which to be offended. These days there are no shortages of subject matter.

*At such times, speaketh not of short sellers pushing down the market with daily, progressively lower, circulars. That is the talk of heresy! Thou loveth and freely quoteth the circulars on the way up, asking the arrogant and rhetorical question “Thy competitors are giving me 2 cents higher, so why should I offer thee?” So how dare ye now hateth them on the way down? Verily thou cannot now compareth thine selves to Job? Such is not the path to salvation. Such is the path of hypocrisy, of which we fear thou knowest all too well.....*

*Judgment Day shall soon be upon us. All ye righteous sellers repent! Repent for thy greed of the past eight seasons! Thine Maker’s (or clients’) wrath shalt soon descend upon thee with a fury thou hast ne’er witnessed. Repent and offer discounted standards in penance! Beg for salvation. Beg for demand. Foolishly renegotiate or offer downward price protection in thine desperation. Pray in earnest...pray as Rafael Edward ‘Ted’ Cruz prayeth every morn in the Oval Office as he contemplateth what new country shall be bombed based on his love for the sanctity of all life.*

*Aye, so drop your prices further, without rhyme and without reason. Sell BSUs at \$3.50....Panic as ye have ne’er panicked before. Sell the last of your stocks and run to the hills. Run so as to leave Lott and his slow running family in the (salted) dust. Don’t look back lest ye be turned into a pillar of thicker than average hulls. Run without looking back. Run with guilty abandon, for you have much about which to feel guilty. For all the foregoing, the short sellers will thank thee. They shall inherit the earth, as the rest of you fools try to leap off the edge of a round world.<sup>2</sup>*

“The bad news is nothing lasts forever. The good news is nothing lasts forever.” J. Cole

Best regards,  
**DERCO FOODS**

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<sup>2</sup> Or, a better plan – withdraw from the market for a few weeks...don’t offer anything...and see where prices will go. But in order to do that, you need to forget that now-ingrained California machismo and show some unity. There is an old country quote dealing with donkey fuckers that is incredibly relevant at this juncture, but the editors of this report have found it to be too crass and not worthy of such an august readership. They have similarly removed references comparing industry members to “faint-hearted felines”.....rightfully reserving that honor for the walnut industry instead. But just realize, you ain’t sellin’ more in a disorganized pants dropping. You’re just looking like disorganized pants droppers. Remember, when you drop your prices \$0.30 per pound in a week, you’re screwing your clients. Eventually, they get tired of being screwed and screw you back. So for all the ‘almonds are undervalued’ and ‘we need to maximize grower returns at the expense of everyone else in the chain’ crowd...now is the time to take the mic and make some CAEA noise. ‘Cause you’ve been awful quiet lately, Lucy.





ALMOND PRICES

\$4 A Pound

Abjit, I told you that wasn't a pheasant... they don't fly that high... You just brought down NP prices... And how is Huifang supposed to prepare that at home for dinner?

2015 NOVEMBER

I left my heart in Al-Ras, but I kept the cash

KHARI BAOLI ROCKS

My Nuts Roast With The Shell